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New Mobile App Sheds Light on and Offers Support to Victims of Digital Domestic Violence

Global social justice movement 50 Shades of Silence launches new resource that supports efforts to educate, advocate for and empower victims of cyber sexual assault

Pittsburgh, PA – This week, global social justice movement **50 Shades of Silence** released its mobile application to offer critical tools and resources to victims and survivors of cyber harassment crimes. The app is part of a larger multimedia project and movement to ultimately end cyber bullying, revenge porn and cyber sexual harassment, also known as digital domestic violence, and help bring justice and a voice to millions of people around the globe who have fallen victim to these horrible crimes.

In 2017, Emmy award-winning television personality and veteran journalist, business coach, author and speaker, Darieth Chisolm, found herself at the center of an online assault that triggered the launch of **50 Shades of Silence**. She was cyber stalked and cyber raped by an ex-boyfriend, who constructed a website with harassing memes, nude photos and videos that were taken while she was asleep, while living with him in Jamaica. He also threatened to kill her if she didn't return to the controlling relationship.

After months of isolation, suffering in shame and silence, Darieth rose from a very humiliating, painful and potentially professionally damaging incident to tell her story of revenge porn and launched **50 Shades of Silence** to shed the light on the lack of civil and criminal justice for perpetrators of these crimes and bring voice and dignity to the victims of cyber harassment and abuse.

"The mobile app, along with an integrative website at www.50shadesofsilence.com, offers victims and survivors like a platform to share stories, get access to resources that provide education around Internet safety, benefit from motivational and empowerment training materials to help them find their **Everyday Courage**, and so much more." says Darieth.

The app is available in both Apple and Google Play stores for iPhones and androids. The app's integrated technology, built by Higher Images, a 16-year-old Pittsburgh digital marketing firm, is designed to reach millions of people. Everyone, even those not directly impacted by cyber sexual harassment, will now have the tools and resources at their fingertips to become involved and aware, 24/7.

In addition to the app and website, Darieth is currently filming a documentary that explores the ever-growing global epidemic of cyber harassment, cyber stalking, cyber bullying, cyber rape, sexting and revenge porn. It takes an in-depth, investigative look into a variety of taboo topics,

including: exposing sensitive and damaging content and images that threaten the workplace and professional lives of those who dare to go public, how schools and social programs are earmarking educational initiatives to combat this growing problem, the financial burden incurred by those pursuing a legal fight for justice, and the sociopathic mindset of perpetrators.

Ultimately the ***50 Shades of Silence*** global movement aims to advocate for stricter laws and tougher enforcement for cyber sexual crimes; encourage the accountability and responsiveness among online companies; promote social responsibility for texting, posting and sharing online; and restore dignity and respect to victims and survivors.

For interview requests or more information please email: press@50shadesofsilence.com or call 202-670-5729.

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50 Shades of Silence is a social justice project and feature length documentary. This multimedia global movement also includes a website with resources and services, and motivational and empowerment training materials to help victims find their *Everyday Courage*. The project is designed to educate, advocate, and bring awareness to the needs for stricter law enforcement and stiffer penalties for perpetrators, encourage social responsibility among online companies and Internet users, and restore dignity and respect to victims and survivors.

For more information on the campaign, resources and to hear more of Darieth's story please visit www.50shadesofsilence.com