

# SOCIAL MEDIA MARKETING AND CONTENT CREATOR

Darieth Chisolm is looking for a social media, marketing and content creator rockstar who has advanced knowledge of social media channels (Facebook, Instagram, LinkedIn, Pinterest, Twitter, and YouTube), current trends and higher-level strategies plus has implementation abilities for a popular company with a worldwide following.

JumpFLY Media Inc, is a global company that empowers women to create the life of their dreams through entrepreneurship, coaching, personal development, and live events.

Darieth Chisolm also has a social justice project and documentary 50 Shades of Silence, which advocates for the voice and dignity of victims of cyber harassment, revenge porn and image abuse.

This is your opportunity to represent and broadcast the message of both 50 Shades of Silence and Darieth Chisolm, as a personal brand, throughout various social media platforms and community involvement during film/documentary distribution and exposure.

Creating content, curating photos, and cultivating engagement with our international following that is on brand, uplifting, motivational and visually gorgeous.

You'll work closely with Darieth Chisolm for guidance and vision, however, you will have the creative freedom to find innovative new ways to engage with our community: special contests, events, gifts, posts, film festivals, etc.

We are a virtual team, so following direction plus being highly organized and self-motivated is important.

Knowledge with Canva, WordPress, Photoshop, video editing, and/or creating new brand collaborations is a plus!

## **The ideal candidate has:**

- Strong and creative writing skills and great at researching
- Strong organizational skills For All Things Social, from scheduling to engagement to creating content responding to public and private messages.
- Exceptional level of taste in terms of selecting graphics, fonts and pictures for social media and mailers.
- Discernment for the company's brand bridging spirituality, lifestyle and personal development content.
- Profound time management skills, prioritization of tasks and follow-through ability without going into drama or overwhelm.
- Determined, self-motivated and passionate who is willing to do what it takes to get the job done and is able to anticipate situations before they arise.
- Uses Common Sense To Communicate Needs, desires, and ideas
- Brings an "eager-to-learn" attitude to contribute to our fun, creative

and A+ player team and is excellent at communication!

- Is Highly Professional Working the dedicated 10 hours mostly 9am-6pm Monday-Friday and understands, when appropriate for this role evening or weekend work may be needed.
- Is available for travel to live events (not required)

If this is you, apply today!

**This position is available now.**

**To apply for the Social Media, Marketing and Content Creation Rockstar Position, here are the exact NEXT STEPS to take:**

**Please send an email to [info@Dariethchisolm.com](mailto:info@Dariethchisolm.com) with "Your Name, Apprentice" in the subject line and include the following info:**

Your cover letter detailing why you are interested in the position and why you are the perfect candidate for the position, your resume, any writing samples or examples and your available start date.

**Any submissions that don't include ALL of the details requested in the steps above will be automatically discounted and deleted.**

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## **Applications Policy & Process**

We will only be responding to the submissions we believe are a potential fit. All submissions should be sent to [info@dariethchisolm.com](mailto:info@dariethchisolm.com)

All questions about the details of the positions will be answered AFTER we reach out to you to discuss your submission.

Finally: If your submission truly is A+, please expect to hear from us soon with insights on the next step for our interview process.

We look forward to hearing from you!

## About Darieth Chisolm

Darieth Chisolm is a leading women's empowerment and business coach with a global clientele and has over 30 years experience as a 2x Emmy Award winning TV Host and News Anchor. Darieth is also an author, speaker, activist and filmmaker of 50 Shades of Silence.

You can learn more about her at [www.DariethChisolm.com](http://www.DariethChisolm.com) and [www.50shadesofsilence.com](http://www.50shadesofsilence.com)