

# MEDIA AND PR APPRENTICE

Darieth Chisolm is looking for a media and public relations rockstar who has advanced writing skills and a knack for PR style communication to research and pitch for podcast, public speaking and media opportunities.

JumpFLY Media Inc, is a global company that empowers women to create the life of their dreams through entrepreneurship, coaching, personal development, and live events.

Darieth Chisolm also has a social justice project and documentary called 50 Shades of Silence, which advocates for the voice and dignity of victims of cyber harassment, revenge porn, and image abuse.

This is your opportunity to represent and broadcast the message of both 50 Shades of Silence and Darieth Chisolm, as a personal brand, throughout various platforms including radio, television, podcasts, conferences, expos, and summits.

We are a virtual team, so following direction plus being highly organized and self-motivated is important. Knowledge of the podcasting and media world is a huge plus!

## **The position requires you to:**

- Research conferences, expos, summits, event organizers, national print, TV, radio show and podcasts
- Customize and send 10-15 media pitches per week including talking points
- Keep track of both potential opportunities and executed outreach via a shared spreadsheet
- Coordinate interviews and media appointments for scheduling with Darieth's team
- Have discernment for the company's brand bridging spirituality, lifestyle and personal development content.

- Have profound time management skills, prioritization of tasks and a follow-through commitment to service.
- Be determined, self-motivated and willing to do what it takes to get the job done and be able to anticipate situations before they arise.
- Uses Common Sense To Communicate Needs, desires, and ideas
- Brings an "eager-to-learn" attitude to contribute to our fun, creative
- Be highly professional and willing to work a dedicated 10 hours, and preferably sometime between 9am-6pm Monday-Friday

If this is you, apply today!

**This position is available now.**

**To apply for the Media & PR Apprentice Position, here are the exact NEXT STEPS to take:**

**Please send an email to [info@Dariethchisolm.com](mailto:info@Dariethchisolm.com) with "Your Name, Media & PR Apprentice" in the subject line and include the following info:**

Your cover letter detailing why you are interested in the position and why you are the perfect candidate for the position, your resume, any writing samples or examples and your available start date.

**Any submissions that don't include ALL of the details requested in the steps above will be automatically discounted and deleted.**

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## **Applications Policy & Process**

We will only be responding to the submissions we believe are a potential fit. All submissions should be sent to [info@dariethchisolm.com](mailto:info@dariethchisolm.com)

All questions about the details of the positions will be answered AFTER we reach out to you to discuss your submission.

Finally: If your submission truly is A+, please expect to hear from us soon with insights on the next step for our interview process.

We look forward to hearing from you!

## About Darieth Chisolm

Darieth Chisolm is a leading women's empowerment and business coach with a global clientele and has over 30 years experience as a 2x Emmy Award-winning TV Host and News Anchor. Darieth is also an author, speaker, activist and filmmaker of 50 Shades of Silence.

You can learn more about her at [www.DariethChisolm.com](http://www.DariethChisolm.com) and [www.50shadesofsilence.com](http://www.50shadesofsilence.com)